

## Domestic Visits to Greater Philadelphia by Market Segment

Greater Philadelphia: Philadelphia, Bucks, Chester, Delaware and Montgomery Counties

*Source: Longwoods International/Tourism Economics*

<b>Visitor Volume (in millions)</b>									
	Overnight Business	Overnight Leisure	Day Business	Day Leisure	Overnight Visitors	Day Visitors	Business	Leisure	Total Domestic Visitors
1997	1.39	7.30	2.48	15.50	8.69	17.97	3.87	22.79	26.66
1998	1.42	8.25	2.09	15.71	9.67	17.80	3.50	23.97	27.47
1999	1.26	8.19	2.49	15.39	9.45	17.88	3.75	23.58	27.33
2000	1.48	8.11	2.56	16.21	9.59	18.76	4.04	24.32	28.35
2001	1.39	8.11	2.37	15.87	9.50	18.24	3.76	23.98	27.74
2002	1.46	9.35	2.30	16.54	10.81	18.84	3.76	25.89	29.65
2003	1.54	10.08	2.28	19.11	11.61	21.39	3.81	29.19	33.00
2004	1.87	11.14	2.28	19.27	13.01	21.55	4.15	30.41	34.56
2005	2.02	11.85	2.30	20.03	13.87	22.33	4.31	31.88	36.19
2006	2.01	11.65	2.48	20.04	13.66	22.52	4.49	31.69	36.17
2007	2.01	11.79	2.49	20.51	13.80	23.00	4.51	32.30	36.80
2008	1.89	11.56	2.44	20.83	13.45	23.27	4.34	32.39	36.72
2009	1.80	11.35	2.36	20.50	13.14	22.87	4.16	31.85	36.01
2010	1.93	12.59	2.42	20.67	14.52	23.08	4.35	33.26	37.61
2011	2.00	12.87	2.46	20.62	14.87	23.08	4.46	33.48	37.95
2012	2.09	13.27	2.55	20.85	15.36	23.40	4.65	34.11	38.76
2013	2.10	13.42	2.57	20.94	15.51	23.51	4.67	34.35	39.02
2014	2.17	13.90	2.60	20.99	16.07	23.60	4.78	34.89	39.67
<b>TOTAL</b>	<b>31.8</b>	<b>194.8</b>	<b>43.5</b>	<b>339.6</b>	<b>226.6</b>	<b>383.1</b>	<b>75.3</b>	<b>534.3</b>	<b>609.7</b>
<b>Growth</b>	<b>56%</b>	<b>90%</b>	<b>5%</b>	<b>35%</b>	<b>85%</b>	<b>31%</b>	<b>23%</b>	<b>53%</b>	<b>49%</b>

<b>Annual Growth Rates</b>									
	Overnight Business	Overnight Leisure	Day Business	Day Leisure	Overnight Visitors	Day Visitors	Business	Leisure	Total Domestic Visitors
1998	2%	13%	-16%	1%	11%	-1%	-10%	5%	3%
1999	-11%	-1%	19%	-2%	-2%	0%	7%	-2%	0%
2000	18%	-1%	3%	5%	1%	5%	8%	3%	4%
2001	-6%	0%	-7%	-2%	-1%	-3%	-7%	-1%	-2%
2002	5%	15%	-3%	4%	14%	3%	0%	8%	7%
2003	5%	8%	-1%	16%	7%	14%	2%	13%	11%
2004	21%	11%	0%	1%	12%	1%	9%	4%	5%
2005	8%	6%	1%	4%	7%	4%	4%	5%	5%
2006	0%	-2%	8%	0%	-2%	1%	4%	-1%	0%
2007	0%	1%	1%	2%	1%	2%	0%	2%	2%
2008	-6%	-2%	-2%	2%	-3%	1%	-4%	0%	0%
2009	-5%	-2%	-3%	-2%	-2%	-2%	-4%	-2%	-2%
2010	7%	11%	2%	1%	10%	1%	5%	4%	4%
2011	4%	2%	2%	0%	2%	0%	3%	1%	1%
2012	4%	3%	4%	1%	3%	1%	4%	2%	2%
2013	4%	5%	2%	1%	5%	1%	3%	2%	2%
2014	4%	4%	1%	0%	4%	0%	2%	2%	2%
<b>Growth</b>	<b>56%</b>	<b>90%</b>	<b>5%</b>	<b>35%</b>	<b>85%</b>	<b>31%</b>	<b>23%</b>	<b>53%</b>	<b>49%</b>