

Domestic Visitor Volume to Greater Philadelphia by Market Segment

Greater Philadelphia: Philadelphia, Bucks, Montgomery, Chester and Delaware Counties

Sources: Longwoods International/Tourism Economics/Econsult Solutions Inc.

Visitor Volume (in millions)									
	Day Leisure	Day Business	Overnight Leisure	Overnight Business	Total Day	Total Overnight	Total Leisure	Total Business	Total Domestic Visitors
1997	15.50	2.48	7.30	1.39	17.97	8.69	22.79	3.87	26.66
1998	15.71	2.09	8.25	1.42	17.80	9.67	23.97	3.50	27.47
1999	15.39	2.49	8.19	1.26	17.88	9.45	23.58	3.75	27.33
2000	16.21	2.56	8.11	1.48	18.76	9.59	24.32	4.04	28.35
2001	15.87	2.37	8.11	1.39	18.24	9.50	23.98	3.76	27.74
2002	16.54	2.30	9.35	1.46	18.84	10.81	25.89	3.76	29.65
2003	19.11	2.28	10.08	1.54	21.39	11.61	29.19	3.81	33.00
2004	19.27	2.28	11.14	1.87	21.55	13.01	30.41	4.15	34.56
2005	20.03	2.30	11.85	2.02	22.33	13.87	31.88	4.31	36.19
2006	20.04	2.48	11.65	2.01	22.52	13.66	31.69	4.49	36.17
2007	20.51	2.49	11.79	2.01	23.00	13.80	32.30	4.51	36.80
2008	20.83	2.44	11.56	1.89	23.27	13.45	32.39	4.34	36.72
2009	20.50	2.36	11.35	1.80	22.87	13.14	31.85	4.16	36.01
2010	20.67	2.42	12.59	1.93	23.08	14.52	33.26	4.35	37.61
2011	20.62	2.46	12.87	2.00	23.08	14.87	33.48	4.46	37.95
2012	20.85	2.55	13.27	2.09	23.40	15.36	34.11	4.65	38.76
2013	20.94	2.57	13.42	2.10	23.51	15.51	34.35	4.67	39.02
2014	20.99	2.60	13.90	2.17	23.60	16.07	34.89	4.78	39.67
2015	21.87	2.69	14.28	2.20	24.56	16.49	36.15	4.90	41.05
2016	22.35	2.76	14.65	2.27	25.11	16.91	37.00	5.02	42.02
TOTAL	383.8	49.0	223.7	36.3	432.8	260.0	607.5	85.3	650.7
Growth 1997-2016	44%	11%	101%	63%	40%	95%	62%	30%	58%

(See next page for annual growth rates)

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Annual Growth Rates									
	Day Leisure	Day Business	Overnight Leisure	Overnight Business	Total Day	Total Overnight	Total Leisure	Total Business	Total Domestic Visitors
1998	1%	-16%	13%	2%	-1%	11%	5%	-10%	3%
1999	-2%	19%	-1%	-11%	0%	-2%	-2%	7%	0%
2000	5%	3%	-1%	18%	5%	1%	3%	8%	4%
2001	-2%	-7%	0%	-6%	-3%	-1%	-1%	-7%	-2%
2002	4%	-3%	15%	5%	3%	14%	8%	0%	7%
2003	16%	-1%	8%	5%	14%	7%	13%	2%	11%
2004	1%	0%	11%	21%	1%	12%	4%	9%	5%
2005	4%	1%	6%	8%	4%	7%	5%	4%	5%
2006	0%	8%	-2%	0%	1%	-2%	-1%	4%	0%
2007	2%	1%	1%	0%	2%	1%	2%	0%	2%
2008	2%	-2%	-2%	-6%	1%	-3%	0%	-4%	0%
2009	-2%	-3%	-2%	-5%	-2%	-2%	-2%	-4%	-2%
2010	1%	2%	11%	7%	1%	10%	4%	5%	4%
2011	0%	2%	2%	4%	0%	2%	1%	3%	1%
2012	1%	4%	3%	4%	1%	3%	2%	4%	2%
2013	0%	1%	1%	0%	0%	1%	1%	0%	1%
2014	0%	1%	4%	4%	0%	4%	2%	2%	2%
2015	4%	3%	3%	1%	4%	3%	4%	3%	3%
2016	2%	3%	3%	3%	2%	3%	2%	2%	2%
Growth 1997-2016	44%	11%	101%	63%	40%	95%	62%	30%	58%