Calendar: Q3 2016 – Q2 2017

June 2016

Month	July	August	September	October	November	December	January	February	March	April	May	June
Avg. Temp	86°	84°	69°	66°	55°	44°	40°	44°	53°	62°	72°	81°

IVC Daily Attendance 3 yr. avg. (15,000 / 10,000 / 5,000 / 0)

Phlash Trolley – May 9 through December 28

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Events

Exhibitions

Dinosaurs Unearthed- Academy of Natural Sciences, June 25, 2016-Jan 16, 2017

Headed to the Whitehouse–NCC, Feb 12-Nov 13

Science Behind Pixar– Franklin Institute, Mar 12-Sept 5

The Golden Age of King Midas– Penn Museum, Feb 13-Nov 27

Drapetomania: Grupo Antillano and the Art of Afro-Cuba – The African American Museum, Jan 30-Mar 27

Festivals/ Events

Hispanic Heritage Month: Sept 15-Oct 15

Philadelphia Film Festival Oct 20-30

Fringe Fest Sept 9-24

Rest. Week

Outbeat, LGBT Jazz Fest Sept 18-21

Design Philadelphia Oct 9-17

Mural Arts Street Festival TBD

Terror Behind the Walls: Sep 19 – Nov 8

Harry Potter Fest. Oct 21-22

Schuylkill Regatta Oct 29-30

Openings

Black Star Film Festival Aug 4-7

Made in America Sept 3-4

POST Oct 11-12, 25-26

WAWA Welcome America Jun 27- Jul 4

Equality Forum Jul 25-28

Exponential Music Fest. Jul 22-24

Independence Beer Garden Jul 4

107-room Best Western Center City Mid Aug

Rock & Roll Half Marathon Sept 17-18

212-room Study, Uni. City Oct 1

El Corazón Cultural Center Oct 21

Int'l Dragon Boat Fest Oct 1

Breast Cancer Walk Sep 12-14

103-room AKA Hotel, Uni. City Jul 1

Sports

PMA Craft Show Nov 10-13

First Person Arts TBD

Philly Marathon Nov 18-20

Holidays

M, July 4th

Labor Day, M, Sept 5

Yom Kippur, Tue, Oct 11- Wed, Oct 12

Halloween, M, Oct 31

Thanksgiving, Th, Nov 24

Thanksgiving Parade Nov 24

Christmas Sun, Dec 25

New Year Fri, Jan 1

Kwanzaa M, Dec 26- Sun, Jan 1

New Year's Eve

Mummers Parade Jan 1

MLK Day M, Jan 16

Restaurant Week Jan 17-29

Valentine's Day, Tue, Feb 14

Presidents' Day M, Feb 20

Auto Show Jan 28- Feb 7

St. Patrick's Day F, Mar 17

Flower Show March 11-19

Passover M, Apr 10-Sat, Apr 18

Easter Sun, Apr 16

Penn relays April 27-29

American Revolution Museum opens Apr 19

Memorial Day, M, May 29

Int'l Children's Festival May 4

Phila Antiques Show TBD

Equality Forum May TBD

Philly Tech Week Apr 28-May 6

Broad St Run TBD

Dad Vail Regatta May 12-13

Stotesbury Cup Regatta May 19-20

Roots Picnic May TBD

Cycling Classic Jun TBD

Phildelphia Int'l Film Festival June TBD

Odunde Festival June TBD

Pride Day Festival June TBD

Manayunk Arts Festival June TBD

LOVE Park reopens June TBD

Conventions (Peak rooms 1,500 +)

- Jul 6-12, 2,800 — African Methodist Church
- Jul 14-16, 1,300 — Amer. Podiatric
- Jul 25-28, 15,500 — Democratic National Convention
- Aug 2-5, 6,900 — Amer Assoc. Clinical Chemistry
- Aug 21-25, 5,500 — Amer. Chemical Society
- Sept 6-11, 3,700 — ACN. Inc.
- Sept 8-10, 3,500 — Amer. Political Science Assoc.
- Sept 27-29, 3,600 — Cable Telecom Engineers
- Oct 16-19, 1,600 — CoreNet
- Oct 23-25, 1,500 — Nat'l Funeral Directors
- Oct 26-29, 1,700 — Women Engineers
- Nov 7-13, 1,800 — National Communication Assoc.
- Nov 15-19, 3,500 — Amer. Speech Language
- Jan 5-8, 4,600 — Modern Language Assoc.
- Jan 18-22, 1,200 — Creating Change: National LGBTQ Task Force
- Feb 27-Mar 1, 1,900 — PMMI- Packing & Processing Tech.
- Mar 30- Apr 2, 1,800 — Occupational Therapy Assoc.
- Apr 6-16, 4,000 — EM2 Sports
- Apr 23-27, 8,000 — Rick & Insurance Management Society
- May 9-11, 7,300 — LIGHTFAIR Int'l.
- May 17-19, 2,500 — UBM Int'l.
- Jun 1-4, 2,500 — Bayada
- Jun 11-14, 5,500 — American Water Works Assoc.
- June 23-26, 4,400 — American Assoc. of Nurse Practitioners

Daily CC Hotel Occ. (Smith Travel Research 3 year avg.) (100% / 80% / 60% / 40% / 20% / 0%)

Avg. Occupancy Month	July	August	September	October	November	December	January	February	March	April	May	June
	80%	79%	77%	85%	73%	58%	60%	67%	76%	81%	81%	84%