Q2 2017 - Q1 2018 Calendar

VISIT PHILADELPHIA
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Updated as of April 10, 2017

Month	April	May	June	July	August	September	October	November	December	January	February	March
Avg Temp	62°	72°	81°	86°	84°	69°	66°	55°	44°	40°	44°	53°

IVC Daily Attend (15000, 10000, 5000, 0) — 4 yr avg

Phlash Trolley – May through Dec 28

The Person of the Crowd- Barnes Foundation, Feb 25-May 2
Tone Poems and Light Stories: The Great Migration- AAMP, Apr 13-June 2
Jurassic World-Franklin Institute, Nov 23, 2016-Apr 23, 2017
American Spirits: The Rise and Fall of Prohibition- NCC, Mar 3-July 16
Andrew Wyeth- In Retrospect-Brandywine River Museum, June 24-Sept 17
Chinese Lantern Festival-Historic Philadelphia Inc., May 9-June 11
PECO Multicultural Series-DRWC, June 4-Sept 17
Fireflies– Penn Museum, Ben Franklin Pkwy, Sept. 5-Oct. 8
Terracotta Warriors-Franklin Institute, Sept 30, 2017-March 4,2018
Winter Fountains, Ben Franklin Parkway, December 2017-March 2018

Events

Exhibitions

Festivals/ Events

Openings

Sports

Holidays

Passover M, Apr 10-Sat, Apr 18
Easter Sun, Apr 16
Memorial Day, M, May 29
Phila Int'l Film Festival June 12-19
T, July 4
Labor Day, M, Sept 4
Yom Kippur, F, Sept. 29- Sat. Sept.30
Halloween, T, Oct 31
Thanksgiving, Th, Nov 25
Kwanzaa Dec 26- Mon, Jan 1
NYE, Sun. Dec 31
New Year Mon, Jan 1
MLK Day M, Jan 15
Valentine's Day, Wed, Feb 14
Presidents' Day M, Feb 19
Saint Patrick's Day Sat Mar 17
Antiques Show Apr 20-23
International Children's Festival May 18-20
Italian Market Fest. May 20-21
Beer Week June 2-11
Odunde Festival June 11
Wawa Welcome America Jun 29-Jul 4
Black Star Film Fest. Aug 3-6
Phila. Folk Festival Aug 17-20
Made in America Labor Day
Design Phila. Oct. 5-13
Outfest Oct 8
Harry Potter Fest. Oct. 20-21
Christmas M, Dec 25
Kwanzaa W, Dec 26- Mon, Jan 1
Craft Beer Fest TBD
Mummers Parade Jan 1
Auto Show Jan 27- Feb 4
Philly Tech Week Apr 28-May 6
Latino Film Fest. June 2-4
Bastille Day July 15
Rest. Week
Film Festival Oct 19-29
Fringe Fest Sept 7-25
Phila. Int Draper
PMA Craft Show Nov 10-13
Flower Show March 3-11
Science Festival Apr 21-29
Hoagie Nation Fest. May 29
Roots Picnic June 3
Boat Fest Oct 7
POST Oct 8-9 and 22-23
Restaurant Week TBD
Exponential Music Fest. Jul 28-30
Celebration of Black Writing May 1-31
Prideday June 11
Hispanic Heritage Month: Sept-Oct
First Person Arts Nov. 6
American Revolution Museum opens April 19
Manayunk Arts Fest. June 24-25
XPoNential Music Fest. July 28-30
College Graduations Mid-May
Terror Behind the Walls: Sept 15-Nov 4
Legoland Discovery Opens, Apr 6
NFL Draft April 27-29
Longwood Gardens Fountain reopens May 27
East Market Dev. 2017 TBD
Opera Fest Sept 14-25
Mural Arts Street Fest. Oct 28-29
Dad Vail Regatta May 12-13
Stotesbury Cup Regatta May 19-20
LOVE Park reopens June TBD
Aloft Hotel at the Convention Center opens, July
Blocktober Fest. Oct 28-29
Schuylkill Regatta Oct 29-30
Rock & Roll Half Marathon Sept 16-17
Philadelphia Marathon Nov 17-19
Penn Relays Apr 27-29
Broad St Run May 1

Conventions (Peak 1,500 +)

Mar 30-Apr. 2 1,800 — Occupational Therapy Assoc
Apr 6-16 4,000 — Occupational Therapy
Apr 23-27 8,000 — Rick & Insurance Management Society
Apr.27-29 10,900 — Nfl Draft
May 9-11 7,300 — LIGHTFAIR Int'l
May 15-16 — Penn College Graduation
May 15-18 2,500 — UBM, LLC
May 17-19 2,000 — UBM Int'l
Jun 1-4 2,000 — Bayada
Jun 11-14 5,500 — American Water Works Assoc.
June 12-13 — Drexel College Graduation
Jun 23-26 4,400 — American Assoc. of Nurse Practitioners
Jul 6-12 2,400 — Assoc. of Elementary School Principals
Jul 16-18 1,00 — AVID
Aug 14-18 1,700 — NeighborWorks America
Sept 16-17 2,500 — Competitor Group R&R Half Marathon
Sept 25-30 3,300 — National Black MBA Assoc.
Oct 7-10 3,500 — American Osteopathic
Oct 9-12 1,900 — Out and Equal
Oct 21-24 6,000 — In't Assoc. of Chiefs of Police
Oct 31-Nov 2 3,900 — EDUCAUSE
Nov 6-7 1,600 — Assoc. for Middle Level Ed.
Nov 19-27 3,500 — Phila Marathon
Dec 3-5 3,500 — Society for Cell Biology
Dec 8-9 6,000 — Army-Navy
Jan 4-7 7,500 — American Econ. Assoc.
Jan 15-21 2,500 — Nat. Soccer Coaches
Feb 8-10 2,000 — Nat. Title 1 Assoc.
Mar 1-7 2,500 — Nat. Assoc. Student Personnel
Mar 21-23 3,000 — Public Library Assoc,

Daily CC Hotel Occ (100%, 80%, 60%, 40%, 20%, 0%) — Smith Travel Research 3 year avg

Avg Occ	81%	81%	84%	80%	79%	77%	85%	73%	58%	60%	67%	76%
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