VISIT PHILADELPHIA
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Calendar: 2017

Updated as of January 10, 2016

Month / Avg Temp	January 40°	February 44°	March 53°	April 62°	May 72°	June 83°	July 87°	August 85°	September 78°	October 66°	November 55°	December 44°

IVC Daily Attend (3 yr avg)

Phlash Trolley – May thru December 28

Events: Exhibitions, Festivals/ Events, Openings, Sports, Holidays

Dinosaurs Unearthed: Academy of Natural Science, Ends Jan 16

Drapetomania: Grupo Antillano and the Art of Afro-Cuba – The African American Museum, Jan 30-Mar 20

Additional Exhibitions TBD

Terracotta Warriors-Franklin Institute, Sept 30, 2017-March 4,2018

Jurassic World-Franklin Institute, Nov 23, 2016-Apr 23, 2017

Mexican Modernism-PMA, end Jan 8

New Year, Sat, Jan 1

MLK Day, M, Jan 16

Valentine's Day, Tue, Feb 14

Presidents' Day, M, Feb 20

Saint Patrick's Day, F, Mar 17

Passover, M, Apr 10-Sat, Apr 18

Easter, Sun, Apr 16

Memorial Day, M, May 29

Celebration of Black Arts, May 1-31

Latino Film Festival, June 2-4

Phila Int'l Film Festival, June 12-19

Tue, July 4

Yom Kippur, F, Sept 29-Sat, Sept 30

Labor Day, M, Sept 4

Halloween, Tue, Oct 31

Outfest, Oct 8

POST, Oct TBD

Thanksgiving, Th, Nov 23

Kwanzaa Tue, Dec 26- Mon, Jan 1

NYE, Sun, Dec 31

Christmas, M, Dec 25

Kwanzaa M, Dec 26- Sun, Jan 1

Mummers Parade, Jan 1

Auto Show, Jan 28-Feb 5

Restaurant Week, Jan 17-29

Craft Beer Fest, Mar 4

Flower Show, Mar 11-19

Phila Science Fest., Mar 21-29

Antiques Show, Apr 20-23

Philly Tech Week, Apr 28-May 6

Aloft Hotel at the Convention Center opens, Apr.

Penn Relays, Apr 27-29

NFL Draft, April 27-29

American Revolution Museum opens, April 19

College Graduations, Mid-May

Dad Vail, May 12-13

Broad St Run, May 7

Stotesbury Cup Regatta, May 19-20

Equality Forum, May TBD

Italian Market Fest., May 20-21

International Children's Festival, May 18-20

Philly Beer Week, June 2-11

Odunde Festival, June TBD

Welcome America, Jun 29-Jul 4

Roots Picnic, TBD

Prideday Festival, June 11

Manayunk Arts Festival, June 24-25

Cycling Classic, Jun 14

LOVE Park reopens, June TBD

Black Star Film Festival, Aug 3-6

Qflix Film Fest., July TBD

Bastille Day, July 15

XPoNential Music Fest, July 28-30

Market East Dev. 2017, TBD

LegoLand Discovery Center Opens, Summer TBD

Phila Folk Festival, Aug 17-20

Made in America Labor Day

Fringe Fest, Sep 7-25

Hispanic Heritage Month: Sept-Oct

O-Opera Philadelphia Fest, Sept 14-25

Rock & Roll Half Marathon, Sept TBD

Breast Cancer Walk, Sept TBD

Phila In't Draper Boat Fest, Oct 7

Restaurant Week

Design Philadelphia, Oct 5-13

Terror Behind the Walls: Sep 15– Nov 4

Mural Arts Street Festival, Oct 28-29

Blocktober Fest, Oct 28-29

Schuylkill Regatta, Oct 29-30

Film Festival, Oct 19-29

Harry Potter Fest, Oct TBD

PMA Craft Show, Nov 10-13

First Person Arts, Nov 6

Marathon, Nov 17-19

New Year Eve Fireworks

Best Western hotel opens in Center City, Jan.

The Study hotel opens in University City, Jan.

AKA hotel opens in University City, Jan.

Conventions (Peak 1,500 +)

- Jan 5-8, 4,100: Modern Language Assoc.
- Jan 18-22, 1,100: Creating Change: National LGBTQ Task Force
- Feb 27-Mar 1, 1,900: PMMI- Packing & Processing Tech.
- Mar 30- Apr 2, 1,800: Occupational Therapy Assoc.
- Apr 6-16, 4,000: EM2 Sports NEQ Volleyball
- Apr 23-27, 8,000: Rick & Insurance Management Society
- Apr 27-29, 10,900: NFL Draft
- May 9-11, 7,300: LIGHTFAIR Int'l.
- May 15-16: Penn College Graduation
- May 15-18, 2,500: UBM, LLC
- May 17-19, 2,000: UBM Int'l.
- Jun 1-4, 2,000: Bayada
- Jun 11-14, 5,500: American Water Works Assoc.
- Jun 12-13: Drexel College Graduation
- June 23-26, 4,400: American Assoc. of Nurse Practitioners
- July 6-12, 2,400: Assoc. of Elementary School Principals
- July 16-18, 1,500: AVID
- Aug 14-18, 1,700: NeighborWorks America
- Sep 16-17, 2,500: Competitor Group R&R Half Marathon
- Sep 25-30, 3,300: National Black MBA Assoc.
- Oct 7-10, 3,500: American Osteopathic
- Oct 9-12, 1,900: Out and Equal
- Oct 21-24, 6,000: In't Assoc. of Chiefs of Police
- Oct 31-Nov 2, 3,900: EDUCAUSE
- Nov 6-7, 1,600: Assoc. for Middle Level Ed.
- Nov 27-19, 3,000: Phila Marathon
- Dec 3-5, 3,500: Society for Cell Biology
- Dec 8-9, 6,000: Army-Navy

Daily CC Hotel Occ (Smith Travel Research 3 year avg): 100%, 75%, 50%, 25%, 0%

Monthly 3-yr Avg Occ	January	February	March	April	May	June	July	August	September	October	November	December
	60%	67%	76%	81%	81%	84%	80%	79%	77%	85%	73%	58%